



**Embark +**

takes care of the  
visual needs of  
every type of patient



Patients looking for progressive lenses  
that guarantee a good adaptation at a  
comprehensive price.



Presbyopes who want to make sure their  
lenses will fit the frame they have chosen  
perfectly.



Patients demanding great comfort in near  
and intermediate areas at a competitive  
price.



**Embark +**



**Embark+**

The most versatile  
progressive lens



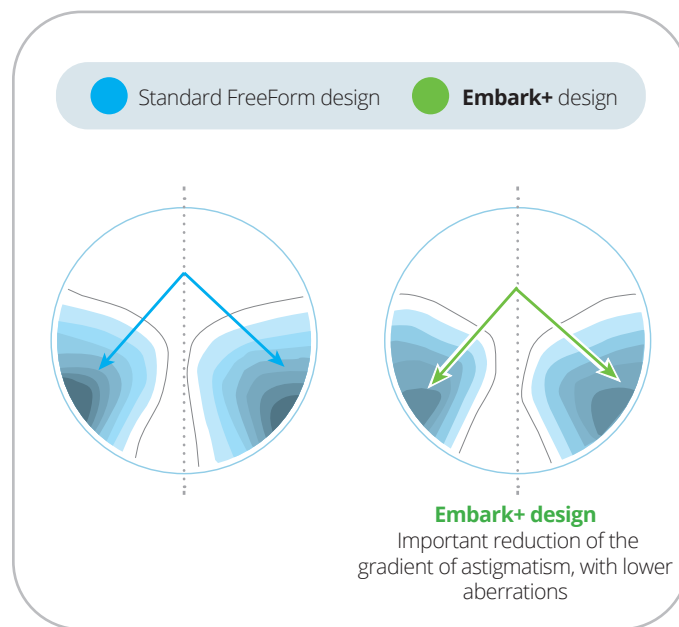
**Embark +**



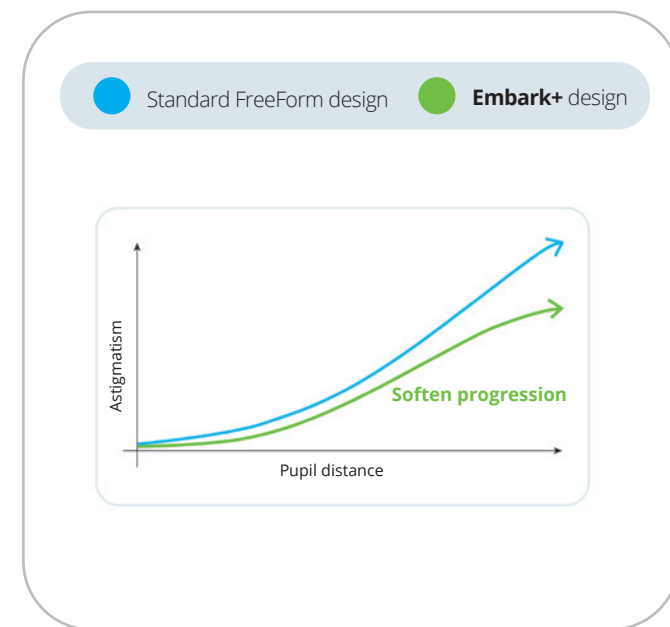
Embark +

# Visual quality within your reach

The **Embark+** lens is the result of applying innovative optimization techniques to the basic range of progressive lenses. Embark+ provides an enhanced visual quality, with clean areas and smooth gradients.



Comparison of astigmatism maps between a standard FreeForm design and the Embark+ design.



The gradient of astigmatism for the **Embark+** design has a softer slope that provides comfort when the patient moves between the different areas of vision.



Adapted to the digital world

**Embark+** takes into account the visual needs of presbyopes who use electronic devices daily as tablets, cell phones or laptops.

**DigitalTech** technology optimizes the fields of vision required while using these devices. In this sense, it allows a wider visual field and offers a greater comfort in near distance while reading the cell phone or working with the laptop.



Reduced and uncomfortable field of vision.

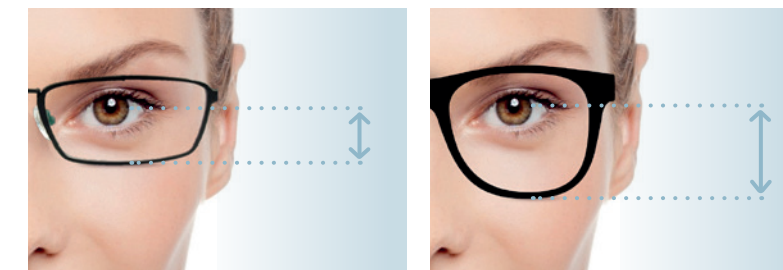


Wide and ergonomic field of vision.

## A versatile progressive lens

The **Embark+** lens adapts to all kinds of prescriptions and frames:

Because of the flexibility to select a wide range of corridors, the **Embark+** lens can adapt to any frame, ensuring a perfect fit.



To obtain greater comfort in progressive lenses, it is very important to guarantee optimal intermediate and reading zones. This design calculates the optimal inset for each patient, providing a wider and more comfortable near distance area.



**Non-optimized Inset:**  
Narrow near distance area.



**Optimum Inset:**  
Greater near distance area.