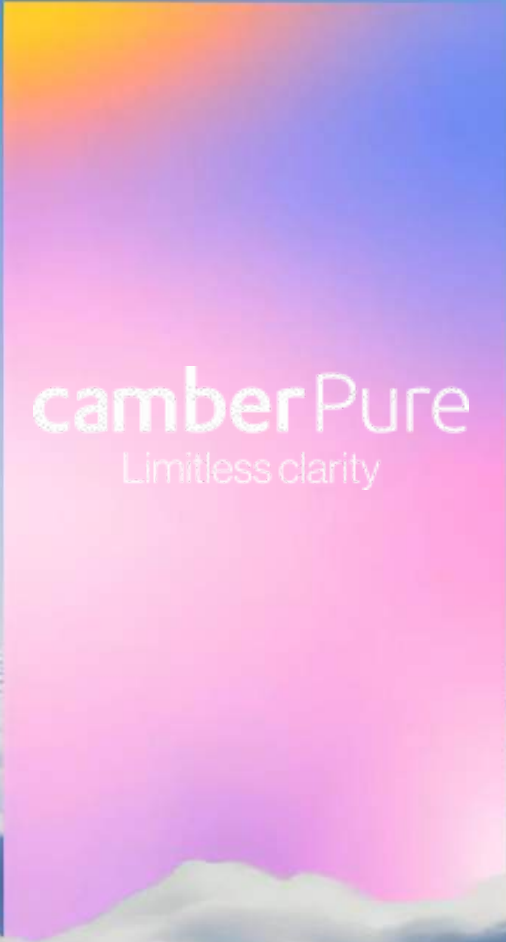




**camberPure**  
Limitless clarity

**CamberPure Branded Material**

# 01

# Key Visual

# Generic Key Visual

CAMBERPURE BRANDED MATERIAL



02

# Digital Toolkit

# Static Social Media Post Benefits

1080x1080 px



CAMBERPURE BRANDED MATERIAL

# Static Social Media Post Generic

1080x1080 px

CAMBERPURE BRANDED MATERIAL



# Static Banner

970x250 px

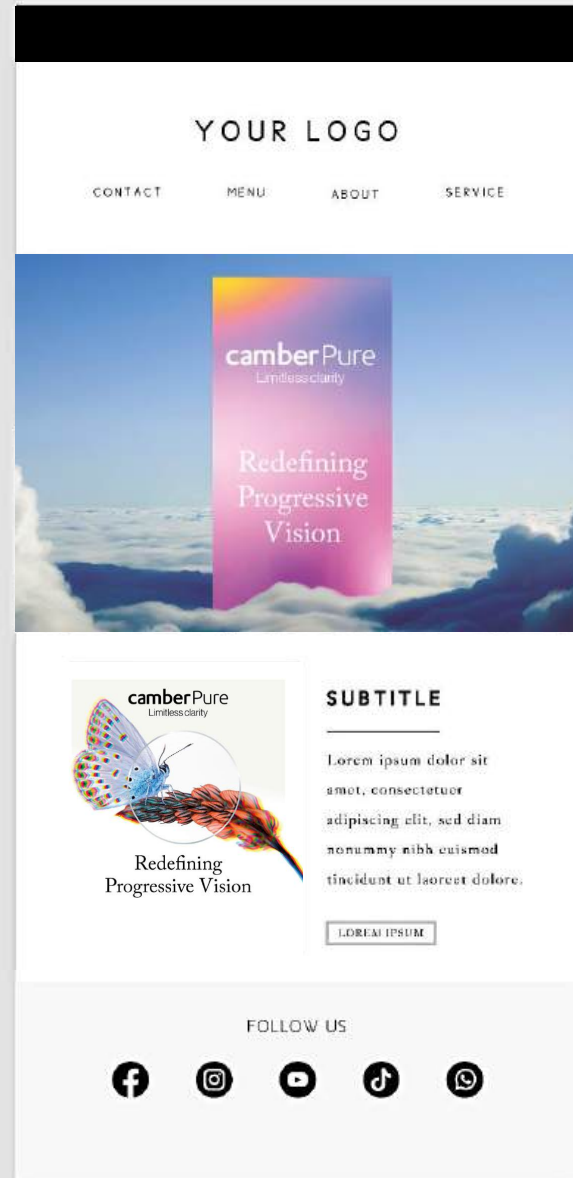


CAMBERPURE BRANDED MATERIAL

# Mail Banner

600x400 px

CAMBERPURE BRANDED MATERIAL



03

Offline Material

# Patient Leaflet

CAMBERPURE BRANDED MATERIAL

### Why choose CamberPure?

- SHARPER, MORE ACCURATE VISION**  
→ Sharp detail at every distance and in every direction.
- NATURAL COLOR & CONTRAST**  
→ Vivid true-to-life colors with enhanced contrast sensitivity.
- EFFORTLESS ADAPTATION**  
→ Smooth transition between nears and fars with no adaptation to your new lenses.
- ALL DAY COMFORT**  
→ Minimize eye strain and visual fatigue even during prolonged screen use.
- LIGHTWEIGHT & REFINED**  
→ Slim lenses that deliver clarity and lasting comfort.

"Sharp focus, natural freedom. Visual comfort without limits."

### Experience Vision Without Compromise.

Rediscover what true clarity looks and feels like—ask your optician professional today about CamberPure lenses.



YOUNGER OPTICS | iot

### camberPure

Limitless clarity



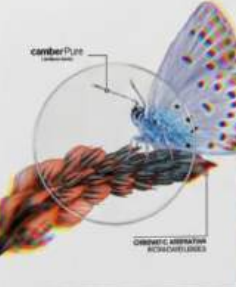
### Redefining Progressive Vision

camber

### Pure Clarity for Every Moment

Your vision shapes how you experience the world. Whether reading, recognizing faces, navigating streets, or enjoying it all—clarity matters. Yet many progressive lens wearers experience blur and color distortion, which are more pronounced in higher prescriptions and certain lens materials.

**CamberPure's advanced design enables clarity without compromise.** Every glance reveals sharp focus, pinpoint detail, and maximum contrast. Blur diminishes, colors sharpen, eyes relax—the effect is pure clarity, all day, everyday.



camberPure  
LIMITLESS CLARITY

COMPARATIVE ADAPTATION  
ACROSS DIFFERENT LENSES

### Who Will Love CamberPure

**CamberPure is perfect for lens wearers who:**

- Want the best of both worlds: clarity and comfort.
- Prefer thin, lightweight lenses.
- Want comfortable, distortion-free vision when working on screens and using devices.
- Are active users who need consistent visual clarity and clarity.
- Are sensitive to color fringing or lens flare.
- Are first-time progressive wearers.



CamberPure lenses redefine the experience of wearing progressive lenses. Enjoy exceptionally clear vision at near, mid and far distances, with high contrast and true-to-life colors.

### Maximum personalization

Your CamberPure lenses are fully personalized to your unique needs.

BALANCED VISION

NEAR VISION

DISTANCE VISION

INTERMEDIATE VISION

### Wear them your way

CamberPure lenses can be crafted to many forms, regardless of shape or size—no matter how it comes to style, there's never a need to compromise.

# Stuffer

CAMBERPURE BRANDED MATERIAL



camberPure  
Limitless clarity

Redefining  
Progressive Vision

camber

## Pure Clarity for Every Moment

Your vision shapes how you experience the world. Whether reading, recognizing faces, navigating streets, or enjoying a sunset — **clarity matters**. Yet many progressive lens wearers experience blur and color distortion, which are more pronounced in higher prescriptions and certain lens materials.

**CamberPure's advanced design enables clarity without compromise.**

Every glance reveals sharp lines, pinpoint detail and maximum contrast. Blur diminishes, colors sharpen, eyes relax — the effect is **pure clarity, all day, every day**.



camberPure  
Limitless clarity

iOL  
YOUNGER OPTICS



CamberPure lenses redefine the experience of wearing progressive lenses. Enjoy exceptionally clear vision at near, mid and far distances, with high contrast and true-to-life colors.

**Maximum personalization**  
Your CamberPure lenses are fully personalized to your unique needs.



BALANCED  
VISION



NEAR  
VISION



DISTANCE  
VISION



INTERMEDIATE  
VISION

**Wear them your way**  
CamberPure lenses can be crafted to fit any frame, regardless of shape or size — so when it comes to style, there's never a need to compromise.

## Why choose CamberPure?

-  **SHARPER, MORE ACCURATE VISION**  
→ Crisp detail at every distance and in every direction.
-  **NATURAL COLOR & CONTRAST**  
→ Vivid, true-to-life colors with enhanced contrast sensitivity.
-  **EFFORTLESS ADAPTATION**  
→ Smooth transitions between zones and faster adaptation to your new glasses.
-  **ALL-DAY COMFORT**  
→ Minimizes eye strain and visual fatigue, even during prolonged screen use.
-  **LIGHTWEIGHT & REFINED**  
→ Slim lenses that deliver clarity and lasting comfort.

# Deskmat

### Which lens design is right for you?

**Progressive Lenses**

**Camber Steady Plus Progressive**

Fully personalized lenses that provide an unbeatable visual experience: clearer vision at all distances, generous reading zone, improved peripheral vision, and thermal lenses for many prescriptions.

Distance

Near

Intermediate

**Endless Steady Progressive**

Fully personalized lenses that provide wide fields of view with virtually no peripheral blur. Experience superior comfort and great vision thanks to advanced digital lens technology.

Distance

Near

Intermediate

**Essential Steady Progressive**

Non-personalized lenses that provide higher image stability for a reduced feeling of unsteadiness and improved peripheral vision.

Distance

Near

Intermediate

**Bifocal Lenses**

**Endless Bifocal**

A digital bifocal lens with a virtually invisible segment line for improved clarity and aesthetics.

Distance

Near

**Endless Single Vision**

Fully personalized lenses that incorporate many elements unique to you in the design. Experience impeccably clear, sharp vision whenever you look, at any distance and at any angle.

Visual Performance

**Endless Anti-fatigue**

Fully personalized lens with a customizable near power boost to combat symptoms of eye strain and visual fatigue. Enjoy improved reading precision, digital devices, and extra comfort in all activities of daily life.

Visual Performance

**Single Vision Lenses**

**Endless Single Vision**

Fully personalized lenses that incorporate many elements unique to you in the design. Experience impeccably clear, sharp vision whenever you look, at any distance and at any angle.

Visual Performance

**Endless Anti-fatigue**

Fully personalized lens with a customizable near power boost to combat symptoms of eye strain and visual fatigue. Enjoy improved reading precision, digital devices, and extra comfort in all activities of daily life.

Visual Performance

**Occupational Lenses**

**Endless Office Occupational**

Occupational lenses for office and computer work. They provide extra-large intermediate and near zones to improve vision and ergonomics, posture when using screens and other objects at arm's length.

Distance

Near

Intermediate

**Endless Office Occupational**

Occupational lenses for office and computer work. They provide extra-large intermediate and near zones to improve vision and ergonomics, posture when using screens and other objects at arm's length.

Distance

Near

Intermediate

**Available in 3 working distances**

**SEVEN (50 & 4.18)**

Perfect for individuals who spend most time working at a desk, especially with computers.

**SEVEN (50 & 4.18)**

Perfect for individuals who spend most time working at a desk, especially with computers.

**SEVEN (50 & 4.18)**

Perfect for individuals who spend most time working at a desk, especially with computers.

**camberPure**  
Limitless clarity

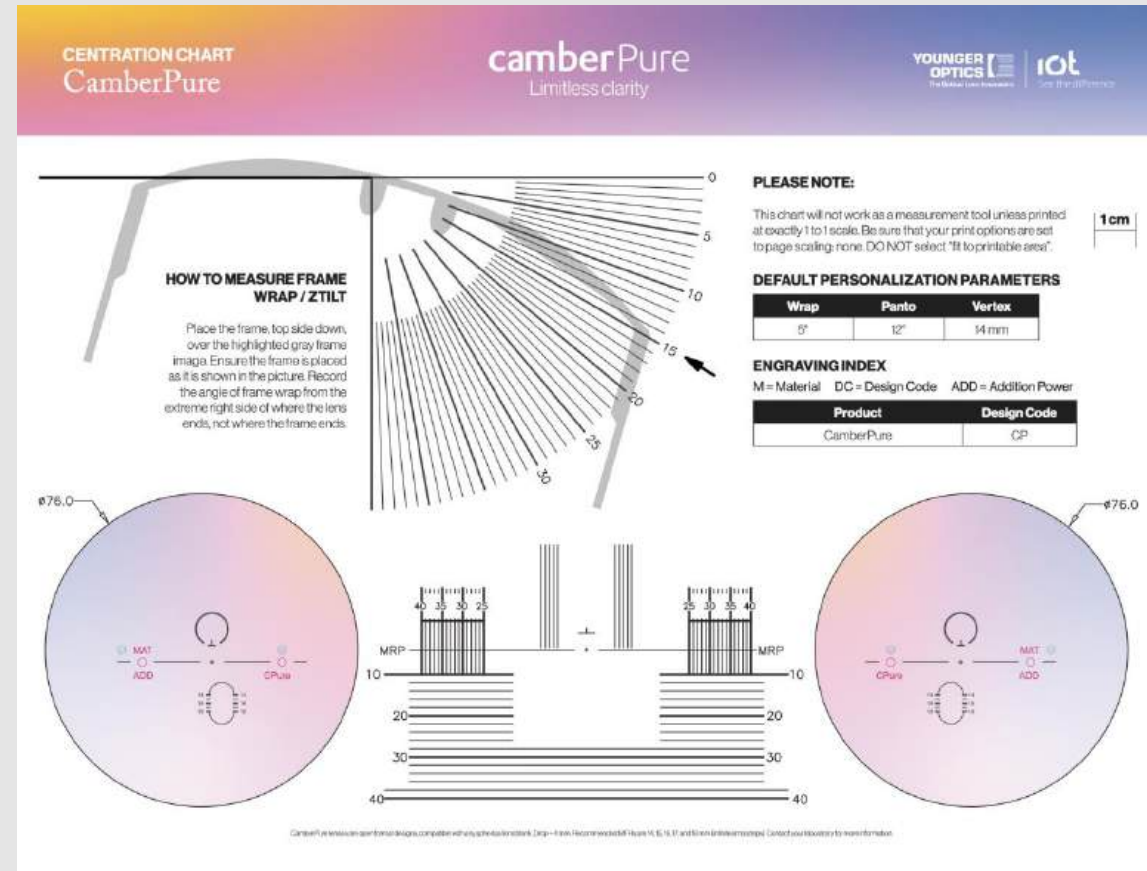
**Redefining Progressive Vision**

**camber**

**YOUNGER OPTICS** **iqol**

CAMBERPURE BRANDED MATERIAL

## CAMBERPURE BRANDED MATERIAL



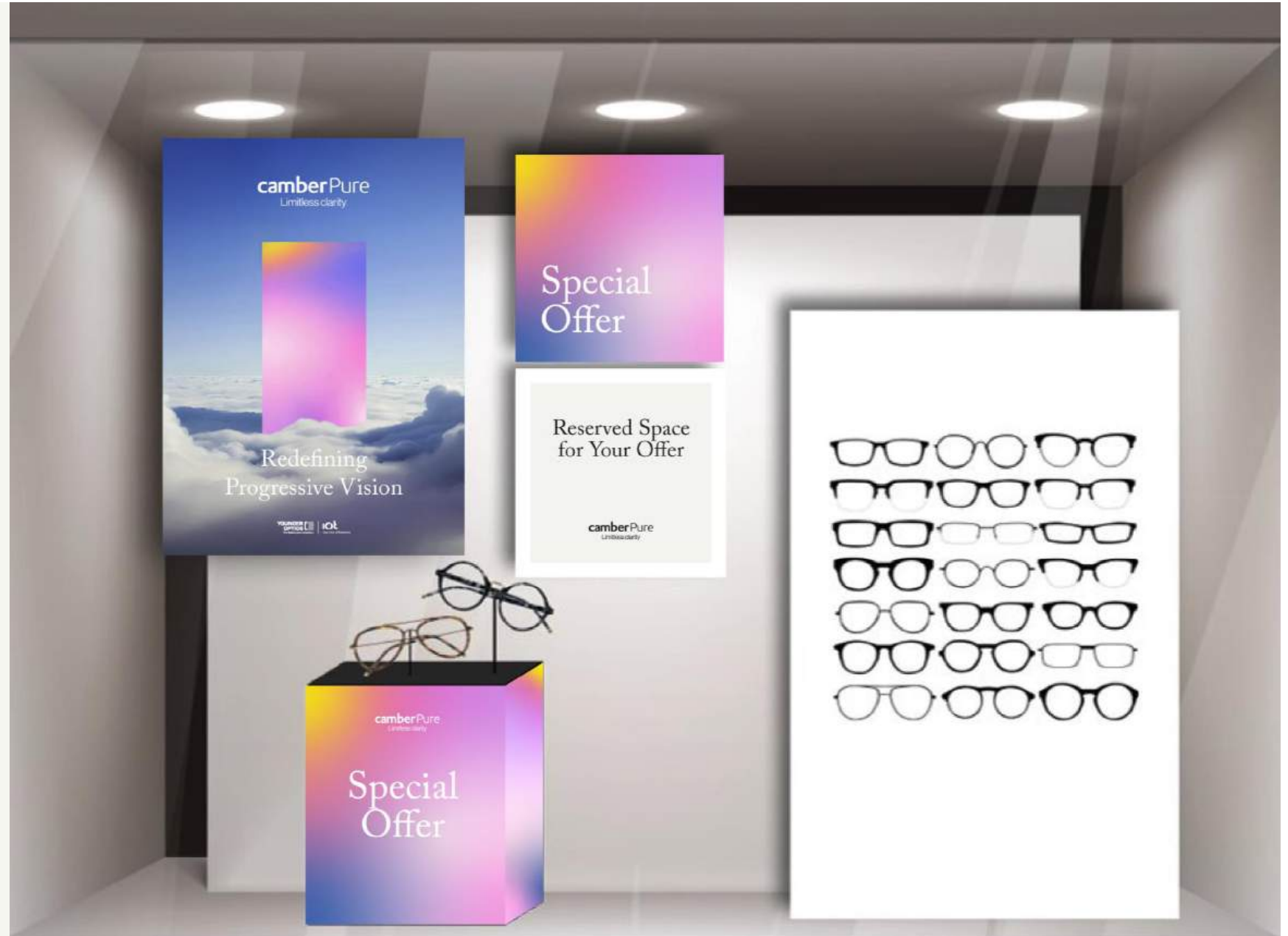
04

Merchandising

# Storefront Proposal

Measures to be  
customized

CAMBERPURE BRANDED MATERIAL



## Example of optical store customized area

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camberPure  
Limitless clarity



Thanks