



Freeform® PAL Technologies  * Close-Up*  * EPT EyePoint Technology  * Intelliorridor  * Natural Posture Technology	Product Classification: EVERYDAY > Progressive	Marking: 
	Minimum Fitting Heights: 15mm, 18mm	

* Now Included * Updated Technology

The Lens Design

Experience is everything

Autograph **InTouch™** was the first progressive lens designed specifically for digital use, ensuring convenient viewing for 15-27 inch digital zones and easy transition among all viewing zones.

Shamir has looked at recent trends in digital design usage and we've updated **InTouch™**'s total vision experience by providing sharper vision for the digital zone and by maximizing individual postural comfort, perfectly matched for digital devices.

With a power profile uniquely optimized to eyeglass wearers' head, eye and hand postures, **InTouch™** delivers visual clarity in all vision zones. It additionally features specific, enhanced support for near, 15-to-27-inches digital device usage zones, facilitating both traditional book and computer display reading, and digital lifestyle-driven smartphone and tablet usage. The lens' extra soft design ensures easy transition among all viewing zones. In fact, patients will notice a quicker transition of add power in the intermediate zone (up to 25% quicker than standard progressives).

Extra Viewing Comfort

It's important to explain why the add power in Shamir **InTouch™** starts quicker than in standard progressive designs. By looking at the millions of people holding their smartphones and tablets (along with some clinical studies), we found that handheld devices are held higher and closer (between 15" to 27") than a book would be. So, we designed Shamir **InTouch™** based off those findings, and people really like how it has increased comfort with their vision.

When compared with standard progressive lenses, Shamir **InTouch™** offers up to a 22% broader reading area with full addition, and up to a 21% wider intermediate area, thereby offering extra viewing comfort for handheld digital devices while still providing visual clarity for everyday use.

Who It's For:

Eyeglass wearers with modern lifestyles, who frequently use digital devices and expect the highest visual comfort.



Digital handheld device viewing field afforded by traditional progressive lenses



Enhanced digital handheld device viewing field delivered by Shamir **InTouch™**

We're All Living In A Digital World

Whether studying, reading, socializing, shopping or working, digital is an inextricable part of our everyday lives – at any time or place.

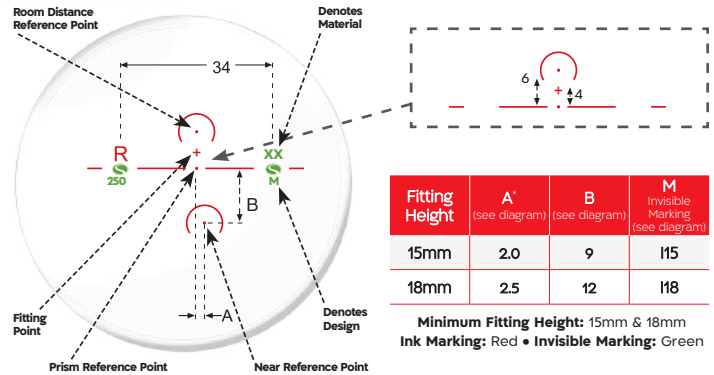
As we spend more of our time in front of digital devices, comfortable and accurate vision is key to enjoying our digital experiences. This vision starts with Shamir InTouch™.



7H
SPENT ON INTERNET
THROUGH DEVICES
2.5H
A DAY SPENT ON
SOCIAL MEDIA

InTouch™

Technical Information



Technologies



Close-Up™ ✱ Now Included
The Near PD Solution

Added to InTouch™ for the first time, gives you the ability to customize the inset from 0 to 5mm, resulting in a more accurate, personalized lens and a more comfortable viewing experience.



EyePoint Technology™
The Design Inside

By analyzing data from over 3,600 points on each lens Shamir is able to create lenses that offer patients a more accurate and comfortable visual experience.



Intellicorridor™ ✱ Updated Technology
Unique Power Profile For Clearer Vision

This technology allows Shamir's designers to control the power profile of the lens, giving variable emphasis to the power for every given point on the lens. Shamir InTouch™ is therefore optimally suited to meet the visual needs of today's modern lifestyles that include frequent use of digital devices, without compromising on optimal viewing comfort for every visual range and activity.



Natural Posture™ ✱ Now Included
Ergonomic Design Concept

Natural Posture™ Technology provides maximum postural comfort by ensuring sharp focus in the patient's natural posture, significantly reducing the need for undesirable movements or postures that can cause discomfort to the body. By using Natural Posture™ Technology, the image shifts back to an ergonomically correct viewing position. It also reduces the prismatic imbalance in cases requiring different prescriptions for the left and right eye that otherwise may cause blurred vision.

Availability:

Material	Prescription Range [D]	Addition
1.50 Hard Resin (C,T,V,T,P,TX,D)	-12.25 to +6.00	0.75 to 3.50
DLC™ Trivex™ (C,T,P,TX,BZ)	-13.25 to +6.00	0.75 to 3.50
1.56 (C,B)	-14.00 to +6.00	0.75 to 3.50
1.6 SuperLite™ (C,T,P,TX)	-15.00 to +6.00	0.75 to 3.50
1.67 SuperLite™ (C,T,P,TX,BZ)	-16.75 to +8.00	0.75 to 3.50
Polycarbonate (C,T,V,T,P,TX,D,BZ)	-14.75 to +6.00	0.75 to 3.50
1.74 SuperLite™ (C,T)	-18.75 to +15.50	0.75 to 3.50

LEGEND:

- C-Clear
- T-Transitions®
- PH-Photochromic
- P-Polarized
- BZ-Blue Zero™
- TV-Transitions® Vantage™
- TX-XTRActive™
- B-BluTech (Indoor & Outdoor)
- D-Drivewear

POWER RANGE IS DETERMINED BY SHAMIR CERTIFIED BLANK RANGE PRISM TO 10 DIOPTERS IN EACH QUADRANT

WARNING: Polycarbonate lenses can expose you to chemicals including Bisphenol A (BPA) and 1,74 index lenses can expose you to Methimazole, which are known to the State of California to cause birth defects or other reproductive harm. For more information go to: www.P65Warnings.ca.gov.

Features & Benefits

- Add power appears 25% quicker, providing more comfortable vision in the 15" - 27" reading zone
- 22% broader reading area
- 21% wider intermediate area
- Progressive solution for regular usage of digital devices
- Unprecedented support for near zone computer and handheld digital device viewing
- High visual clarity in all vision zones
- Seamless transition among vision zones
- Everyday PAL designed for frequent tablet and smartphone use
- Maximum postural comfort via significant reduction in undesirable head movements
- Increased visual acuity for smartphones and tablet screens

How To Fit & Order Shamir InTouch™

Provide the following information:

- Patient Rx
- Fitting Height
- Monocular Distance PD
- Frame Measurements A/B/DBL&ED

*It is strongly recommended that you provide all of the above mentioned measurements.



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