

	IOT DESIGNS	DESIGN DETAILS	RIVAL LENSES
BEST	Camber Steady Plus Progressive NEW! 	Ideal wearer • Looking for innovative solutions with outstanding visual quality • Digitally connected and looking for maximum visual comfort • Values aesthetics • Has a medium to high prescription and add power Included technologies • IOT Digital Ray-Path 2 Technology • Steady Plus Methodology • Camber™ Technology 4 configurations available to fit your patient's visual needs • Camber Steady Plus Progressive Initial Configuration • Camber Steady Plus Progressive Distance Vision • Camber Steady Plus Progressive Intermediate Vision • Camber Steady Plus Progressive Near Vision Availability • Hard resin, polycarbonate, Trivex®, 1.60, 1.67, 1.74, in a broad assortment of treatments • Fitting heights, any specified value between 14, 15, 16, 17, 18 mm	• Hoya iD Lifestyle III • Hoya iD MyStyle • Essilor Varilux X Series
BETTER	Endless Steady Progressive NEW! 	Ideal wearer • Looking for innovative solutions with great visual quality • Digitally connected and looking for maximum visual comfort • Falls in any prescription and add range (low, medium, or high) Included technologies • IOT Digital Ray-Path 2 Technology • Steady Methodology 4 configurations available to fit your patient's visual needs • Endless Steady Progressive Initial Configuration • Endless Steady Progressive Distance Vision • Endless Steady Progressive Intermediate Vision • Endless Steady Progressive Near Vision Availability • Compatible with virtually any lens material and coating • Fitting heights, any specified value between 14, 15, 16, 17, 18 mm	• Hoya Array 2 • Essilor Varilux Physio Series • Essilor Varilux Comfort W2 • Shamir (Essilor) Autograph Intelligence • Zeiss SmartLife
GOOD	Essential Steady Progressive NEW! 	Ideal wearer • Needs a high-value, reliable solution • Part-time eyeglass wearer • Has a lower prescription and add power Included technologies • Steady Methodology 4 configurations available to fit your patient's visual needs • Essential Steady Progressive Initial Configuration • Essential Steady Progressive Distance Vision • Essential Steady Progressive Intermediate Vision • Essential Steady Progressive Near Vision Availability • Compatible with virtually any lens material and coating • Fitting heights, any specified value between 14, 15, 16, 17, 18 mm	• Hoya Amplitude BKS • Essilor Varilux Comfort DRx • Shamir (Essilor) Spectrum

continued on next page

IOT DESIGNS	DESIGN DETAILS	RIVAL LENSES
Endless Drive Progressive & Single Vision NEW! PAL SV 	Ideal wearer • Drivers looking for innovative solutions, comfort, visual quality, and safety • Has difficulty seeing at night • Falls in any prescription and add range (low, medium, or high) Included technology • IOT Digital Ray-Path 2 Technology Unique power distribution based on the driver's visual needs • Available in progressive and single vision • A unique power distribution specifically adapted for driving • A night vision zone designed to correct for night myopia • Greater visual acuity • Reduced visual fatigue when driving Availability • Compatible with virtually any lens material and coating • Fitting heights for Endless Drive Progressive: 16 & 18 mm	• Zeiss DriveSafe Series
Endless Office Occupational NEW! 	Ideal wearer • Spends extended time viewing objects at near and intermediate distances • New presbyopes or remote workers • Falls in any prescription and add range (low, medium, or high) Included technologies • IOT Digital Ray-Path 2 Technology • Camber™ Technology upon request 3 focal lengths available to fit your patient's visual needs • 1.3 m Clear vision from 35 cm (14 in) to 1.3 m (4.2 ft) • 2 m Clear vision from 35 cm (14 in) to 2 m (6.5 ft) • 4 m Clear vision from 35 cm (14 in) to 4 m (13.1 ft) Availability • Compatible with virtually any lens material and coating • Fitting heights: 14 & 18 mm	• Hoya Tact BKS • Essilor Computer • Shamir (Essilor) Workspace • Zeiss OfficeLens Series
Endless Anti-fatigue Single Vision NEW! 	Ideal wearer • Looking for innovative solutions • Experiencing symptoms of visual fatigue or is pre-presbyopic • Digitally connected and looking for maximum comfort • Falls in any single vision prescription range (low, medium, or high) Included technology • IOT Digital Ray-Path 2 Technology 3 power boosts available to fit your patient's visual needs • 0.50 D Those with mild symptoms of visual fatigue • 0.75 D People with moderate symptoms of visual fatigue • 1.00 D Pre-presbyopes and those with severe symptoms of visual fatigue Availability • Compatible with virtually any lens material and coating • Fitting heights: 16 & 18 mm	• Hoya Sync III • Essilor Varilux Eyezen + Series • Shamir (Essilor) Relax • Zeiss SmartLife Digital
Endless Single Vision NEW! 	Ideal wearer • Looking for innovative solutions • Has demanding visual tasks, are digitally connected, or prefer wrapped frames • Falls in any single vision prescription range (low, medium, or high) Included technology • IOT Digital Ray-Path 2 Technology The single vision lens designed for modern life • Impeccable visual quality and greater comfort for digitally connected wearers • Optimized for the volume of accommodative space not just one point in the distance • Designed to consider the wearer's accommodative ability to focus on all working distances and focal ranges Availability • Compatible with virtually any lens material and coating	• Hoya iD Single Vision • Essilor SV 360 • Essilor Varilux Eyezen Start • Zeiss Individual SV