



Perfect Vision starts with
your lenses.

At Shamir, **we design**
our lens products
with you in mind.

We classify our lenses into
Everyday, Work, and Play
to make your selection easy.

*Ask your Eye Care Professional about which
Shamir lens is right for you and how you can
order Shamir Glacier Expression™ today!*



shamirlens.com

Glacier Expression™



A **Game-Changing**
New Anti-Reflective
Coating That **Helps**
You See Better
& **Connect**
Emotionally



SEE BETTER

Visual clarity & detail **+25% improvement** in contrast sensitivity

LOOK BETTER

Improved Aesthetics: removes **up to 70% more** reflections than other coatings

FEEL BETTER

99% of Users reported increased comfort & visual acuity

Glacier Expression™

Given that we rely on our vision so heavily when communicating with each other, the biggest barrier to empathic, meaningful, and emotional connectivity must be simple visual obstructions, like **ScreenFlections™**, glare, anything that obscures our lenses and eyes. These distractions are additionally relevant in a digital environment, where our heads and eyes become the focus of those with whom we are trying to relate. If you're using Zoom, TikTok, or posting on Social Media, you'll notice the difference right away.

Glacier Expression™ effectively removes reflective barriers in our relationships.

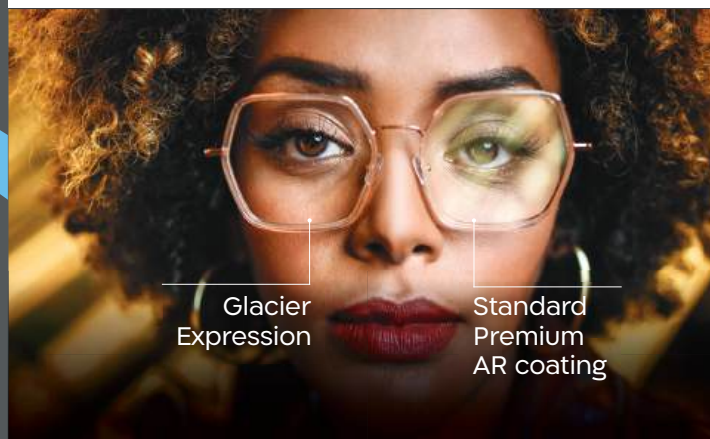
Benefits

- New anti-reflective coating that lets you truly express yourself
- Clearest, sharpest vision possible
- Enjoy comfortable vision with minimized visual background noise
- *And* all the benefits of **Glacier PLUS™**: anti-static, scratch-resistant, oleophobic and hydrophobic!

Who It's For

Anyone who wants to build a stronger, more meaningful connection with family, friends, and colleagues in person and throughout the expanding digital space.

Anyone who Facetimes, Tiktoks, Zooms, takes selfies, or posts on Social Media will see immediate results!



A CUTTING EDGE SOLUTION THAT
**HELPS YOU
CONNECT
EMOTIONALLY**

