

VISUAL PERCEPTION

At any given time, you are receiving a lot of different sensory information. Your brain is capable of focusing on relevant issues and canceling the non-relevant ones.

aura™ lenses use patented scientific calculations and technology to improve visual perception by helping your brain cancel the typical distortion found in progressive lenses.



No limits: The peripheral distortion is imperceptible.



Area is limited: Other progressive lenses have clear areas with stronger blurred areas.

LIFESTYLE PROGRESSIVES



BEST ♦♦♦♦♦[®]
aura Natural Vision™

The most relaxed, natural vision. Easy-to-wear wide field of view progressive contains patented Smoothing Technology™ to maximize the fields of clear vision and minimize distortion.



BETTER ♦♦♦♦[Ⓞ]
aura Advance™

The aura Advance™ is a high-performance, all-around progressive design in fixed corridor lengths allowing customized fitting heights for specific needs.



GOOD ♦♦♦♦[Ⓝ]
aura Performance™

A digital progressive lens, simplified with two fitting heights as a solution for progressive wearers who demand performance.

OFFICE PROGRESSIVES

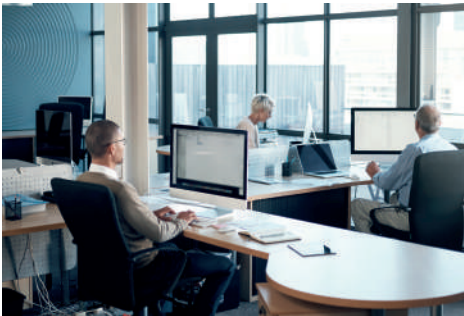


aura Work™
Designed for a fast-paced, multi-screen digital work environment, the aura Work™ maximizes clear fields of vision and helps reduce digital eye stress. Three working distance options meet the demands of various work settings and tasks.

Device
Widest area of clear vision within about 3 feet, best for reading, device use and close-up tasks.

Cubicle
Widest area of clear vision within about 7 feet, good for reading and device use, best for clear views around a cubicle or small room.

Meet
Widest area of clear vision within about 14 feet, good for reading and device use, best for someone moving between various indoor workspaces and activities.



SINGLE VISION ENHANCED



aura Enhance™
92% of pre-presbyops use digital devices 5 or more hours a day. The aura Enhance™ helps relax the eyes when using devices with a +.40, +.60, or +.80 power enhancement in the bottom of the lens.

SINGLE VISION



aura SVMax™
Surface optimization reduces oblique astigmatism for higher visual acuity in all directions.

