



Leaders in Scientific Innovation

Our innovative lenses are developed by a team of experts including mathematicians, chemists, physicists, computer engineers, data scientists, and AI.

SINGLE VISION

aura SVMaxTM

Traditional single vision lenses often have distortion along the outer edges.



aura SVMaxTM lenses use surface optimization to reduce oblique astigmatism for higher visual acuity in all directions.



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ENHANCED SINGLE VISION

aura Enhance™



92% of people aged 16-40 use digital devices 5 or more hours a day.



Prolonged visual effort to focus close up can result in discomfort, headaches, and eye fatigue.



aura Enhance™ lenses help relax your eyes when using devices with a small power enhancement in the bottom half of the lens.