

9 OUT OF 10
EYEGLASS WEARERS
ARE LIGHT SENSITIVE.¹
ARE YOU?



In the fast-paced tempo of daily life, we are exposed to more sources of light and light changes than ever before. Our eyes have to constantly adapt to changing light, and we often use behaviors like shading our eyes, squinting, turning off the lights or lowering the brightness on our screens to compensate for our discomfort.

Light sensitivity is commonplace — but there are product solutions that can help. *Transitions® Light Intelligent Lenses™* seamlessly adapt in all light conditions, providing relief from light sensitivity and offering ultimate eye protection throughout your day. And with a wide range of lens options and colors, you're sure to find the right *Transitions* lens to fit your personal style and eye health needs.

¹Transitions Optical *Life 360™* live wearers testing (U.S., France, China), 1fop, 2016-2017, N=117.


LIGHT
INTELLIGENT
AUTOMATICALLY
ADAPTS TO CHANGING
LIGHT CONDITIONS.


EVERYDAY
EYECARE
BLOCKS 100% UV RAYS. PLUS, HELPS
PROTECT AGAINST HARMFUL BLUE
LIGHT INDOORS & OUTDOORS.


HASSLE
FREE
MAKES EVERYDAY
LIFE SIMPLER.


FREE-
STYLE
WHATEVER THE FRAMES YOU LOVE,
PICK YOUR FAVORITE COLOR.
CHOOSE YOUR STYLE.



Transitions™
light intelligent lenses

Ask your eyecare professional
to try today

Transitions™
light intelligent lenses

www.transitions.com

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light under
control™

Transitions™

Transitions® Light Intelligent Lenses™ automatically adapt to changing light conditions. Responding to the light around you, they intelligently change from clear to dark when you go outdoors and back to clear when you return inside.

By optimizing the amount of light your eyes receive, *Transitions* lenses also **help reduce glare, eye fatigue and strain, for more effortless sight.**

All *Transitions* lenses block 100% of UV rays and help protect against harmful blue light from digital devices, screens and especially bright sun.



Transitions offers a choice of products tailored to your eyecare needs and are available in a wide range of stylish lens colors so you can express your personal style.

Take control of your light and enjoy hassle-free protection anytime, anywhere on any device — indoors and out!

**SMART GLASSES
WITH TRANSITIONS®
LIGHT INTELLIGENT
LENSES™**

Ask your eyecare professional
to try today

Transitions[™] Signature[®] GEN8[™]

NEW Technology
NEW Frontier of performance

The perfect lens for everyday life.
Constantly adapts to all light
situations for better vision, comfort
and protection.



- / Fully clear indoors
- / Darkens outdoors in seconds
- / Returns to clear faster than ever
- / Protects your eyes indoors & outdoors



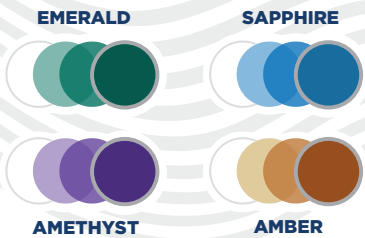
Style COLORS

**Pick your color,
choose your style**

*Transitions[®] Signature[®] lenses are
available in a choice of 4 vibrant
style colors for you to personalize
any frame and express your style.*



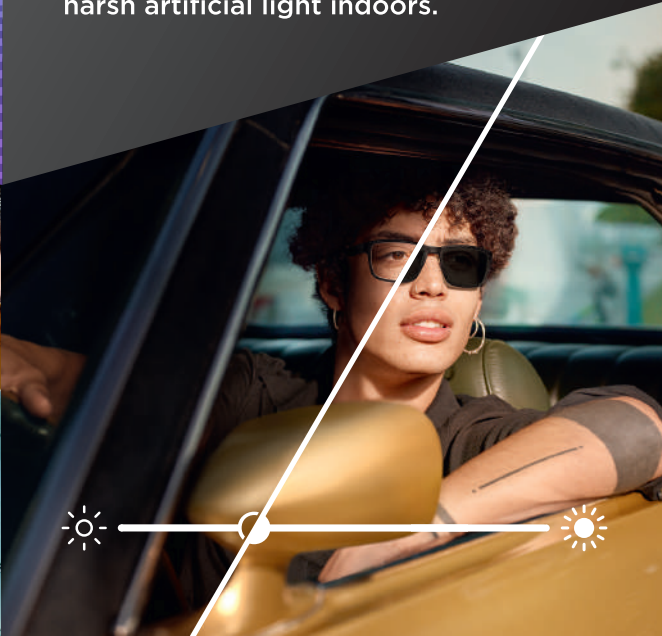
4 Style Colors



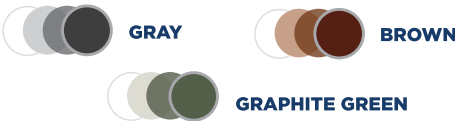
Transitions[™] XTRActive[®]

**Best for extra protection,
even in the car**

Uniquely designed to protect your eyes
from the brightest sun outdoors and
harsh artificial light indoors.



- / Extra dark outdoors, even in hot temperatures
- / Ultimate protection in the brightest sun
- / Activates in the car
- / Clear indoors, with a hint of protective tint



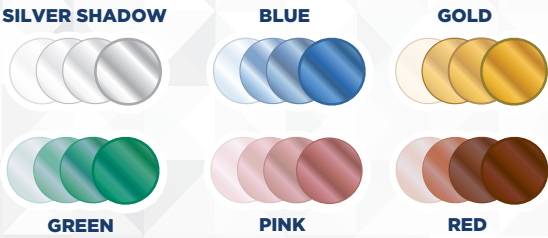
Style MIRRORS

Make a style statement

Freestyle your frames with one of
our intelligent mirror colors, which
adapt to any light.



6 Style Mirrors



Transitions[™] Vantage[®]

**Best for glare reduction
outdoors**

The world's only intelligent lens that
automatically polarizes as it darkens
outdoors.



- / Extra dark with variable polarization
- / Adapts to match the level of glare
- / Noticeably crisper, sharper vision outdoors
- / Clear indoors with a hint of protective tint

